

# The Long Island Way Breakfast of Champions



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Hello 516Ads readers!  
The Long Island Way, is the embodiment of the Law of Attraction as seen in The Secret. But the original “seed” was planted by my 3-year-old son Christopher in December of 2006 with a painting he did of a tree – a colorful tree of life, energy, and diversity that ultimately became the logo for The Long Island Way.

I had been searching for a mission – spending a lot of time thinking about my next business move – wanting it to be something that would come naturally and joyously...a life calling, if you will. In the spring of 2007, I listened to Andrew Morrison speaking at the April meeting and mused on the Mentoring Moment shared by Janine Bondi. They talked about what gets you going, what feels effortless, what makes you get up in the morning – and it suddenly came to me: I would need to follow my passion which I realized was always about “giving back” to the community. Through my volunteer work with nonprofit organizations I had always done this in my spare time. But it was time to take another look at how and why “giving back” was central to my life. I started to think about how I could take my passion and turn it into something more — a new career for myself.

And the Long Island Way was born – a totally new concept where businesses and nonprofits come together in a mutually beneficial relationship to grow and flourish. In the \_\_\_\_ months that I have been actively working this business, \_\_\_\_ not-for-profit clients and \_\_\_\_ businesses have joined together to become part of The Long Island Way.

What began as a painting in 2006 and came to life in a vision in 2007 will be celebrated on May 6, 2008 at the inaugural **Long Island Way Breakfast of Champions** where we will honor The Long Island Way businesses and nonprofit organizations that have already begun to be a force for change.

Please join us for the breakfast. Perhaps you will become a new branch of The Long Island Way that makes you – and our tree – stronger!

For additional information on The Long Island Way, visit:

[www.TheLongIslandWay.com](http://www.TheLongIslandWay.com) or call me at 516.449.8402

Hope to see you at the breakfast!