

Our Network is Growing Because ...



David Gussin
March 2008

Our network is growing and it's great to be a part of it. The foundation is community and commerce. Give the community the information that they need; while giving commerce an effective, affordable manner to promote their services.

Our Network is growing. It's because of people like Pat Schissel, President of AHAny.org. Pat has been an invisible tireless worker for the past twenty years. On a daily basis she spreads pertinent resources and information for families, individuals and professionals affected by Aspergers Syndrome, High Functioning Autism, and Other Pervasive Developmental Disorders. In a world where charities get tiny percentages of dollars collected and non-profit execs pull in huge salaries, Pat Schissel's the real deal. A neighbor who does what it takes, selflessly to make this world a better place.

Our Network is growing. It's because of individuals like Dean Graber & Evantz Saint Gerard. Dean & Evantz are multi-dimensional. Their mortgage company NWE hosts monthly LI/NYC networking events. Their Nassau event, held monthly at

the Boulder Creek Steakhouse on Hempstead Turnpike keeps drawing larger crowds. First off, it's free ... and we can vouch that the honey dip chicken wings are absolutely delicious. Mostly, it's the laid back, let people mingle atmosphere. Networking takes effort. Sometimes you go to meetings and think, 'what did I come here for?' we understand, get over it. Networking is not a one shot deal. There's a cumulative effect. You never know what's going to come from what, but if you keep networking good things will happen. Dean & Evantz have formed a mortgage/networking team that is worthy of your time.

Our Network is growing. It's because of people like Wayne Redman, Chief Volunteer officer for the Hempstead Boys & Girls Club. Wayne, like so many non-headline making do-gooders, has his full time career -financial adviser- but his heart is making the world a better place for children. Like Pat Schissel, Wayne Redman's the real deal. If you can do anything, whether it be volunteer your time, your expertise, and of course \$\$\$... they deserve a 5, 10, 20, 50, 100 spot, whatever you can afford. Having spoken with Wayne, he doesn't think money's the answer for everything. He's about creating a positive attitude, a can-do spirit. Wayne Redman's efforts deserve your attention and we're honored to let you know about it.

Our Network is growing. I have to mention Chase Banker Jacques Jourdan, Stephanie & Beth from the United Breast Cancer Foundation and many others who believed

in our advertising/ community concept when it was nothing but a logo. One final name, Donna Cariello, founder of the Long Island Way. Watch out for great things from Donna. She's a perfect example of we want to be a part of. She has worked for decades on a variety of programs dedicated to bettering the lives of children. She has taken her vast knowledge and contacts to create an excellent vehicle of bringing business and non-profits together. We're proud to work with and be affiliated with The Long Island Way. Our philosophy of community mixed with creative, affordable advertising works. 'Keep it simple stupid', is an old advertising saying. 516Ads.com simple. 631Ads.com Simple. Easy to remember, self explanatory. Our newest advertising tool 777Classifieds.com - Good Luck & Start Advertising will be up and running come mid- April. This way the 516/631 network covers the Nassau/Suffolk Long Island area while 777Classifieds.com reaches a larger New York/ National audience.

Our Network is growing because of people like you.