

# 7 Goal Setting Success Strategies



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Whenever anyone makes resolutions or creates goals, it is always with the intention of keeping/completing them. Bring your attention to your intention(s) and all the best!

## 7 Goal Setting Success Strategies:

1. Be certain that the goal is something you really want- not just something that sounds good.
2. Take all aspects of a situation into consideration. "Integrated" thinking prevents self-sabotage.
3. Write your goal in positive language. The more positive instructions you give your unconscious mind, the more positive results you get!
4. Write your goal in detail; be specific with as much information as possible.
5. Shoot for the moon! If you miss you'll still be in the stars.
6. Review and re-prioritize your goals frequently. Throughout the day ask yourself re current actions "does this take me closer or further from my goals(s)?"
7. If you find are stuck in a procrastination pattern or are having difficulty creating or "sticking" to your goals, you may [contact me](#) for a **complimentary consult: 516 623 4353**

Did you know that I am now an affiliate-associate [of JASB Management, Inc](#) (Jointly Achieving Successful Business) Management, Inc. and am happy to arrange a meeting with Jerry Siegel and myself to see how we can help you grow your business. Jerry was interviewed by Jamie Herzlich of Newsday in the business section 1/17/11:

## Empower employees instead of micromanaging

January 17, 2011 by JAMIE HERZLICH

There's nothing like micromanaging employees to suck the creativity and drive right out of them.

Unfortunately, many managers do so every day without realizing it.

To create a corporate culture that breeds new ideas and innovation, you need to empower employees to solve problems and make decisions, giving them a greater sense of ownership and freeing you up for more pressing tasks, say experts.

"Empowerment creates a motivational climate that releases power, resources and responsibility to every person in the organization," explains **Jerry Siegel**, president of JASB Management Inc., a Syosset business management learning and development firm.

It doesn't mean giving up total control, but rather making employees more active players and participants within the workplace to "promote maximum involvement, commitment and productivity," explains Siegel.

There are many ways to empower your employees. Among them:

**1. Talk the talk.** "You have to believe in the process that empowered employees are more productive and more motivated employees," says David Javitch,

author of "How to Achieve Power in Your Life" (Javitch Associates; \$21.50) and president of Javitch Associates, an organizational consulting firm in

Newton, Mass. "It can't be lip service."

**2. Identify people with potential.** Some workers just want to be told what to do, says Javitch. Don't frustrate them by giving them too much leeway.

Give those who crave more greater "freedom, responsibility and authority" in measured steps, notes Javitch. If they are successful, grant them even

more responsibility and freedom, he says.

**3. Identify and communicate strategic priorities.** Employees need to be clear on what the company's top strategic priorities are so they can better

focus their ideas and efforts, says Kimberly Douglas, author of "The Firefly Effect" (Wiley; \$24.95) and president of FireFly Facilitation Inc., an

Atlanta management consultancy. Get input from them on the best way to achieve company goals and priorities, she notes.

**4. Hold innovative jam sessions.** Shake up those boring meetings and hold an engaging jam session where employees can discuss and identify problems,

as well as opportunities, says Douglas. Start small, perhaps allocating 20 minutes of a staff meeting to, say, discussing the greatest challenge your

team is facing, she adds. Alert them ahead of time so they can prepare, and hold them accountable for solutions, she says.

**5. Turn over leadership of meetings.** Appoint a meeting facilitator who is not the boss to run your staff meeting, says Siegel, who suggests rotating

the responsibility. Too often, meetings are dominated by the boss, he notes. This is something Gary Anzalone, a principal at Precision Signs in

