

What Are You Avoiding Today...??



Yvonne and Howard
Bisk
September 2009

I feel a little better about having spent almost the whole Sunday afternoon ironing shirts. I kept putting it off. It was too warm or I had other things to do...etc. You know how that goes. BUT this week I read an article on LongIsland.com where the author admitted to having to iron 25 shirts in one day. He, I am not the only one that avoids certain things.

I am going to try to change the habit of putting my non-favorite job off for too long. What habit can you change? What do you keep putting off until you run out of reasons to put it off any longer? Is it picking up the phone to follow up with that prospect? Or is it calling your customer to ask if they were happy with your latest work? Or maybe it is the pile of paperwork that keeps on growing and you know you have to do something about it.

We are all guilty of it sometimes. "I just don't have enough time" or my favorite, "I'll get to it tomorrow". No you won't. Trust me, you won't. The problem is not someone else or the time to do something that needs to get done. This clear issue is you. In business this type of disease can have disastrous consequences.

Don't put off till tomorrow what you can do today. It's tough enough out there right now. You need every advantage you can get.

Whatever it is, try to change one bad habit. One thing that weighs on you and you keep

putting it off and off. You know it will make you feel better ;-)

"It's not what happens to you that determines how far you will go in life; it is how you handle what happens to you."
Zig Ziglar

Meet local entrepreneurs to share tips, get advice. Swap business cards and watch your business directory grow -
<http://www.meetup.com/longislandentrepreneurs/>