



## Welcome to a New World – Introducing Windows 7!

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**H**ello computer users. Not too often does the world of computing have major changes anymore. Gone are the days of \$2000 computers which seem to be outdated within 1 year and here are the days of the <\$1000 computer which seems to last for an average of 4 years. The major changes are primarily within the gaming industry of which most of us do not belong. I am writing this article to provide advice of the single largest change in the computer industry to come along in a while. It is the release of [Microsoft Windows 7](#). Now there are plenty of [Mac](#) users who may be offended at that statement, and for that I apologize. Sure Mac features are great and I hear all the time, “My friends Mac never gets any viruses.” Keep in mind that with only 4% of the overall market share is Mac OS and nobody is writing viruses for the Mac OS, which does not mean Macs are more secure. Simply said far less people are interested in hacking away to find exploits. And for those naysayers who seem to always say, “Windows 7 is just a newer version of Windows Vista.” You are correct.....and Vista was a newer version of XP...which was a newer version of NT. You would be foolish to think anybody would abandon cash cow with 94% of the global OS market share to build a new OS and risk BILLIONS of \$\$\$\$\$. All MS OS’s have been based on NT technology since Windows NT showed its superiority over all other OS’s. Make no mistake about it; Microsoft has been in the lead for overall market share and in the rear with customer wanted feature sets. Windows 7 is the OS which will finally bridge the gap, allowing us the end users, to take advantage of the Microsoft strength combined with the features Mac users love. Now keep in mind this review is based on a pre-release version of Windows 7 and some product features of Windows 7, such as the ability to watch and record live TV or navigation through the use of "touch," may require advanced or additional hardware. Microsoft also advises that features and functionality we find in the pre-release product also may not appear in the final version of Windows 7.



Microsoft designed and refined Windows 7 based on **OUR** input from years of suggestions. What did we ask for? We asked for a computer that is fast, secure, has newer advanced features and is simple to use. Starting with that old, “Start Menu” called the taskbar since Vista you can do some new things such as pinning any application to the taskbar so that it is always just a click away. Those icons are also considerably larger than in the past within Vista allowing you to actually see the programs listed making them easier to use. Additionally if you hover your mouse over the thumbnail icons of programs or documents a full sized version of the application or file appears as a preview before you select it. Moving the cursor off of the thumbnail simply closes the full sized preview. Just as this feature will make our lives easier so are many other features and enhancements included in the OS. Below are the most significant in the HeroTechs review of Windows 7.

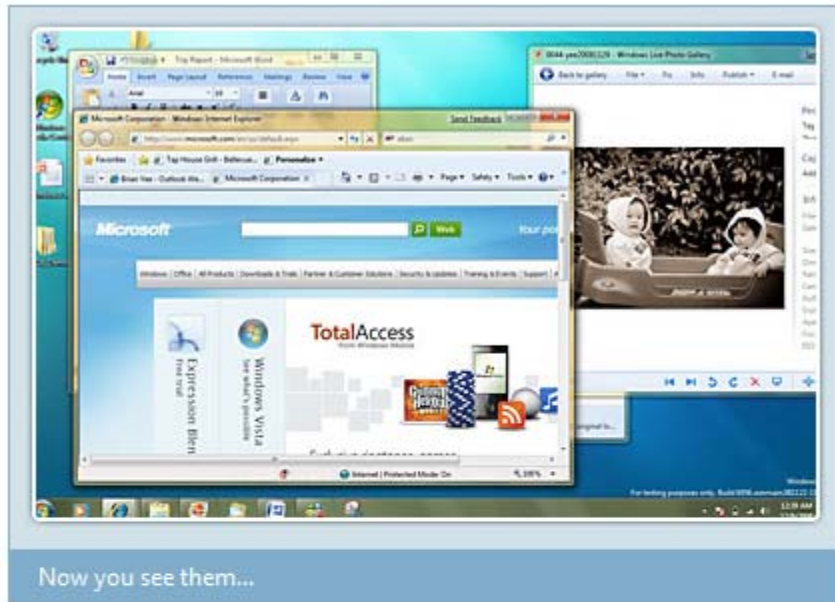
**Below are the 6 ways in which Windows 7 will change the world:**

1. **Working within Windows**
2. **Better Device Management**
3. **Easier Networking**
4. **Improved Media Content Management**
5. **Increased Productivity, Security & Control**
6. **Windows Touch**

**1. Working within Windows:**

**W**indows 7 is designed to start up, shut down and recover from hibernation much faster than previous versions. Once working within previous versions of Windows you needed to supplement its short fallings.....How many times have you opened 2 windows on your desktop to work between them. Typically you needed to open each then place them side by side and re-size them each to your liking. With Windows 7 it is now easier to compare 2 open windows by simply grabbing two windows and dragging each one to a different side edge of the screen....Windows will resize them according to the available screen real estate. It does this through a feature called snapping.

How about using your gadgets which are buried under your open windows....to make your life easier you now simply move the cursor to the edge of your screen and your open windows become transparent and your desktop and gadgets appear. Another way to get to your desktop quickly in Windows 7 is to simply grab the top open window and shake it which will minimize all the open windows as well. Shake the top window again and all your open windows come back.



## 2. **Better Device Management:**

The best part of using a computer is the ability to integrate it with so many other gadgets within our lives. We use the computer to connect digital camera, digital video recorders, telephones, printers etc. and all of these were also in different control panels within the prior versions of Windows. But, with Windows 7 now all your Devices and Printers can be managed within one convenient control panel. Using the Devices and Printers screen you can connect, manage, and use any of the printers, phones, or other devices you have available.



### 3. **Easier Networking:**

With the computer becoming more mobile the prevalence of using different networks has confused some people. For wired networks go to one network location within the OS, for Bluetooth go to another location, and wireless yet another location? It's no wonder people are getting confused. Now in Windows 7 you can view all networking options in one convenient network window called, "View Available Networks" regardless of whether those networks are based on Wi-Fi, Mobile Broadband, Dial-up, or your corporate VPN.

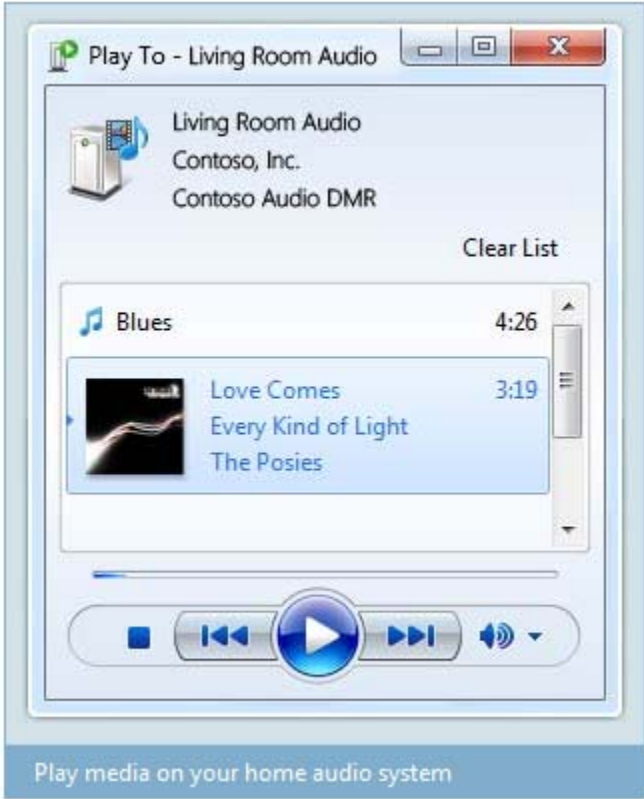
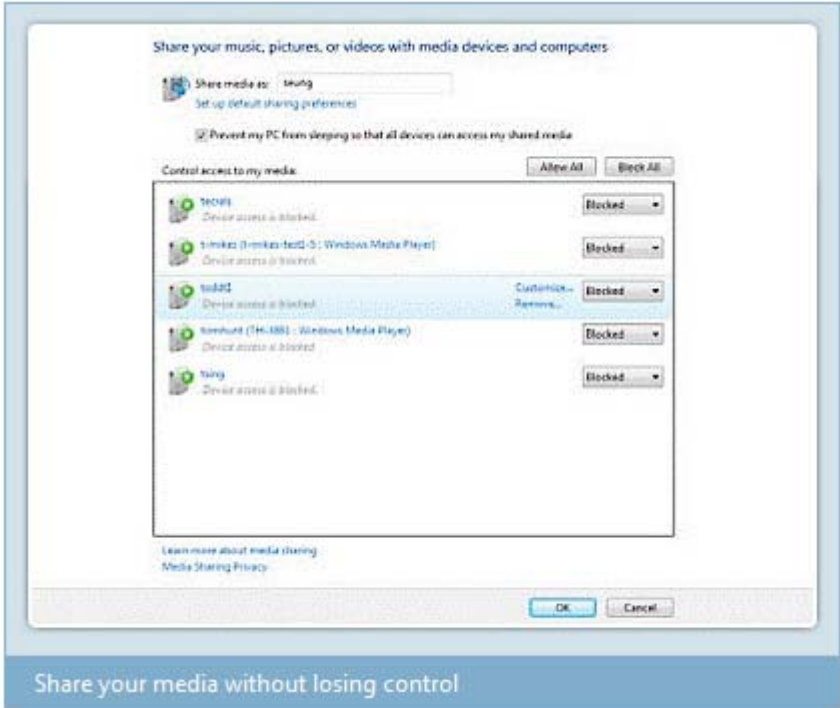


#### 4. **Improved Media Content Management:**

MediaCenter has been enhanced to allow users of Windows 7 to have the ability to streamline digital audio, digital video, digital TV making your downtime more enjoyable. Now watching TV, movies has never been easier. With a cable connection and a simple USB TV Tuner you can record and watch shows on your schedule much like your home TIVO box. Media Center also has the built in ability to manage and update your local TV Guide containing both standard and digital HD shows and movies. You will also be able to find your favorite shows quickly with the new feature of turbo scroll. Holding down the right arrow on the keyboard zips you through the content listing of your online TV guide.

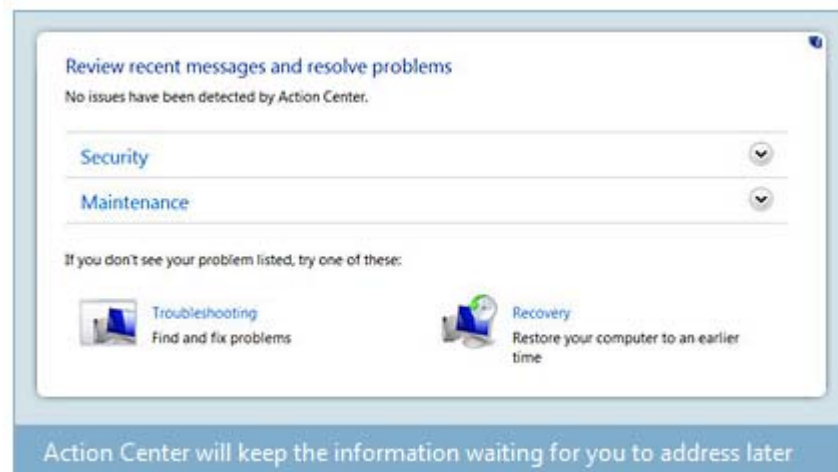


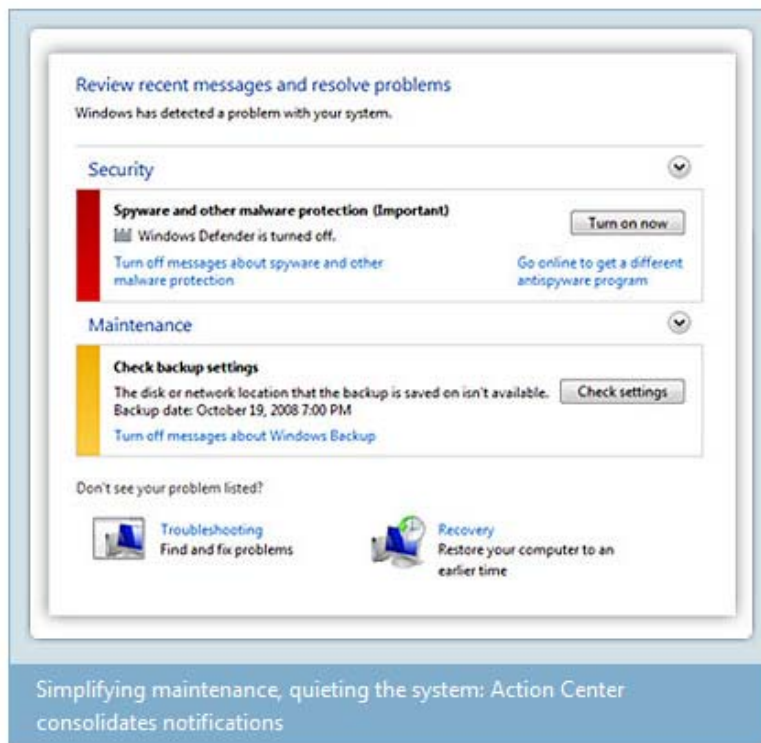
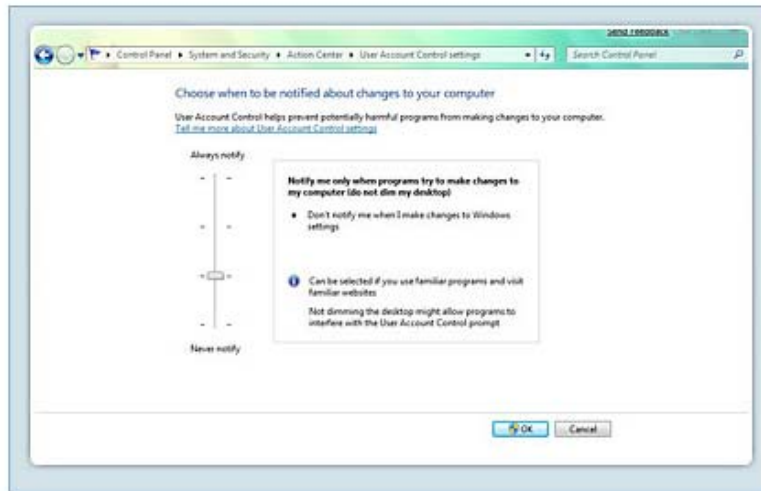
How many pictures do you have? Music? Movies? When you need to listen or view them you need to go to the PC they are currently stored on. Windows 7 includes a media hub within Windows 7 allowing you to share all of your digital content from a single source on many different devices within your home. Imagine having an iPod on one computer updating its music collection and playlists from the another device. Now you can enjoy your music, pictures, and videos on any other computer in the house. In the future the possibilities are endless. Imagine updating your photo collection on your digital frame hanging on your wall using Bluetooth technology. This is not too far away.



## 5. **Increased Productivity, Security and Control:**

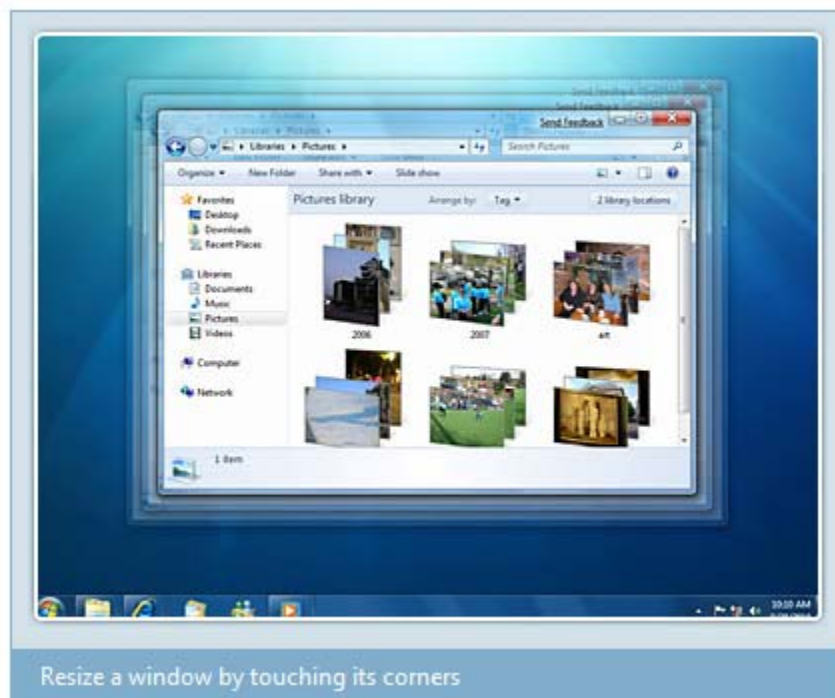
In previous versions of Windows you were alerted to technical issues through the use of pop up messages or bubbles which interrupted your workflow. Often times the messages were from different sources such as Antivirus, Auto Updates, New versions of Java or similar supporting apps, failing backups etc. Finding the error later in time could be time consuming. Now, when Windows 7 needs your attention you will see an action center icon and you can find all of your alert information within this screen in a single location. This is especially helpful by not interrupting your work as the alerts happen and it provides you a location to visit and review later in time allowing you to continue what you are doing without losing the alerts because the Action Center will keep this information available for you to review at a later point in time. The action center is a new control panel interface bringing the many locations of these alerts to a single location for management. It makes it easier for you to fix problems yourself by providing a new streamlined experience for addressing notifications and managing computer issues.





## 6. **Windows Touch:**

With the popularity of the iPhone one thing is apparent. Using touch screen is more practical at times than a keyboard and mouse. If you have a touch screen monitor Windows 7 has built in touch screen technology allowing you to use your computer more easily. Need to re-size that screen simply touch an open windows corner and drag to the size you want. Not impressed yet? Windows 7 is the first major OS player to include multi-touch support allowing for more than one finger on the screen at a time on a full size computer. Just like working on your iPhone you can zoom into a picture by touching it with 2 fingers and moving your fingers apart. Rotate that picture by placing one finger on the pic and the other finger in the corner...simply rotate your second finger on the corner and you are rotating your picture as well. Use that keyboard for typing and your touch screen for navigation.....Your experience will be better for sure.



As I stated in the beginning of this article your about to see a major shift in computing which promises and delivers on the promise of an faster computer, more secure computer, easier to use and with many of the feature sets not typical of Microsoft. Still think your Mac is superior...It may be....but one thing to consider is that the Mac used to be superior not for feature sets, not for security, but rather floating point mathematical sequences which was because the computer used a Motorola chipset which is better than Intel. In the past few years the Mac has abandoned the Motorola chipset and is now running on Intel inside. What does this mean to you? Windows and Mac will compute at the same speed and neither is superior from a computing standpoint. Now computing is about security and features. Windows 7 is proving to be a contender to Mac with features and security. Give it a chance and I am sure you will be amazed at how good the quality of this OS is and given the price difference you may reconsider that Mac purchase. Being that both major Operating Systems are Intel inside you can dual boot and compare for yourself.

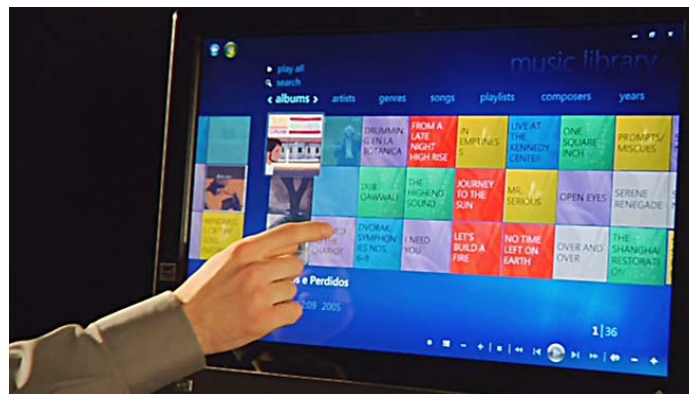
If interested in purchasing a New computer with Windows 7 or upgrading to windows 7 the OS is available October 22, 2009 and HeroTechs will be ready to sell you a new computer with Windows 7 or upgrade your existing system. For more information check us out on the web at <http://www.herotechs.biz> or call us today at 1-888-443-7683. And remember folks, **"Why Call a Geek? When You Can Call a Hero!"**

### Links to Windows 7 Videos are Below:

#### Windows Overview:



#### Windows Touch :



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