

# Steer Clear and See Savings



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Each year young people begin learning the art of driving. State Farm understands young drivers are challenged by internal and external factors as they are driving on the roadways. To help them learn more about driving, State Farm has designed the Steer Clear® Driver's Program to stress how experience and awareness make a safer driver.

The Steer Clear program's purpose is to help young drivers be aware of their surroundings, give them insight into their driving styles, help them review their driving skills and become a more aware, stress-free driver. The completion of the Steer Clear program can result in up to a 15 percent discount on the driver's auto insurance. The program takes around 60 days to complete. Drivers eligible for the discount include:

- Those under the age of 25
  - New drivers over the age of 24 with less than three years of driving experience
- There are three ways for drivers to complete the program:
- Ask their State Farm agent for the Steer Clear kit
  - Complete the program online at [statefarm.com](http://statefarm.com)
  - Download the Steer Clear mobile app at [statefarm.com](http://statefarm.com)

As part of the program, drivers read the Steer Clear magazine, complete a driver's log, and, for those under the age of 19, watch an 11-minute video. In completing the Steer Clear Driver's Log, participants under age 19 must complete 20 driving trips with 15 supervised trips lasting a minimum of 15 minutes. Drivers with a learner's permit must have all 20 trips supervised.

Participants, who are 19 years of age and older or are over the age of 24 with less than three years of driving experience, must complete 5 driving trips lasting a minimum of 15 minutes. Lastly, the participant must complete the quiz at the end of the driver's log.

Once a driver has completed these activities, the participant must meet with their State Farm agent and return their driver's log in order to receive the discount. This program was developed by State Farm to encourage young drivers to build safe and roadworthy habits that will help them to make more responsible decisions when driving.

For more information about the Steer Clear Driver's Program, contact your local State Farm Agent or visit [statefarm.com](http://statefarm.com).



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