

It is none of your business...



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I have a slogan next to the computer, saying "It is none of your business what other people think of you, the only thing that is your business is what you think of yourself".

That may sound a little harsh, but I think it is so true.

If you do not believe in yourself, if you do not have a very high opinion of yourself, you will not get anywhere. First of all you then probably have the idea that you do not deserve to be successful, resulting in not working hard enough for it and therefore indeed not being successful. On the other side, the person that uses your product or service will notice that you are not going for it 100%. They will not return as a customer, but take their business elsewhere.

But if you DO believe in yourself, if you know that you will be successful, that you can do it, you will work for it and give everything you do 110%. As a result of determination, self confidence and hard work, you will be successful. The customer will experience that you are going that extra mile, that you love what you do, because you believe you are worth it.

See, all that matters is what you think of yourself.

Don't go envisioning all kinds of situations, thinking 'But what if..' or 'I wonder what he will think when I do...'. You will limit yourself that way. Start fresh on each new opportunity, start with a fresh mind. Do not fret over your mistakes, learn from them. This quote says it well: "Remember the two benefits of failure. First, if you fail you learn what doesn't work; and second, the failure gives you the opportunity to try a new approach." - Roger van Oech. Or this one: I've learned that mistakes can often be as good a teacher as success. - Jack Welch

You cannot go wrong when you have the right attitude.

You will be a winner from the start.

Let me end with a last quote: "A life spent in making mistakes is not only more honorable but more useful than a life spent doing nothing." George Bernard Shaw

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