

What Do You Say When...



May 2009
Tom Scarda

Greetings!

One of the most painful aspects of the current economic situation is the number of people who have lost their jobs. To most of us these are not just numbers in newspapers and magazines. These are real people - our friends and neighbors and relatives.

In many cases, you know for a fact that these are wonderful, talented people who are simply victims of current economic circumstances. They will deliver great value wherever they end up next, but unemployment is rising so fast that no one knows when or where that might be. This leads you into an awkward conversation. You'd like to help, but how?

There is one positive suggestion you could offer. While they are exploring all their other options, perhaps they should also look into the idea of owning their own franchise business.

I would like to help. I offer an extensive, comprehensive assistance program for people who would like to explore this option. Whether a person decides that a franchise is the right option for them or not, I stand ready to do whatever I can to make sure their research and investigation is as focused and effective as possible.

In the current climate, I have shifted much of my attention to franchise opportunities that do very well even when the economy is in recession. I've also redoubled my efforts to provide information and innovative options on financing for a new business startup in order to offset the credit market challenges that exist today.

Best of all, my service is free - all someone would risk is a little of their time. Next time you find yourself in this type of awkward conversation, consider introducing me to your friend, colleague or relative. I can provide thoughtful advice and solid alternatives in this time of change.

Forward their name and phone number to me or my information to them. You can depend on me to do my best to help them find their ideal match in a strong franchise business.

Best regards,
Tom

866-545-6191

<http://www.franchise.com/tscarda/>