

Fabrics, Colors & You



Linda Levine
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How do you choose the colors and furniture that surround you, in your home? Do you take a deck of colored cards, throw them in the air, and see which ones turn face up? Do you flip through magazines and tear out pictures of items you love? Maybe you look at the clothes you wear, see the colors that you naturally are drawn to, and go from there.

It's hard to imagine, but most people are drawn to items, for their home, because of the environment in which they live. What is happening in the world around us, right now? Economically, politically, and socially, the world is in turmoil.

Recently, as a participant in a webinar, I was exposed to a design and color forecast that talked about color trends into the future. The spokesman talked about how we want to have safety in numbers; be part of a group. In effect, we are all part of a tribe. And so, "tribal" colors will pop up in the stores, where we shop.

We are exposed, daily, to the internet; and so, we are influenced by other cultures. We may visit a flea market, find some old tarnished item. Then, make a purchase of something that is new and modern. This international viewpoint will show up in the choices we make for our home.

Don't we all want know the truth? Don't you want the people that surround us, to have integrity and be honest? This will show up in the fabrics we choose for our home.

And, of course, we all are wistful about the past. We wish we could go back to happier times. So, the colors of the '60's will appear, again.

The next time you need new pillows for the living room and you visit your local department store, know that what you choose is not random. It's determined by the world around you and how you feel about that world.

See you next month.

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