

# Happy Birthday 516Ads.com...



David Gussin  
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Happy Birthday  
516Ads.com and  
631Ads.com.....  
happy birthday to  
you!!! With just an  
idea and a logo on  
the web site, on

July 20, 2007 - 516Ads.com and 631Ads.com was born. After much scrutinizing Stephanie Mastrianni of the **United Breast Cancer Foundation** became our first advertiser. We told her we're going to build an incredible advertising/community network. She said, 'I'll give you a shot. I like it'. From a business standpoint, we're happy to tell you that UBCF now advertises on our 777Classifieds.com site and we maintain the upgrades of their web site. From a building Long Island's Advertising/ Community Network standpoint it was the beginning of an incredible first year.

The idea was a mixture of community and commerce. **Amazingly, it works!!!** There's a lot of good going on, it's easy to find, and it is our honor to let you know about it. However, you can't just spread 'good'. How do you pay for it? You pay for it by offering Long Island business a never before seen advertising package. It's advertising and ... it's networking, it's article writing, it's web strategies, it's ideas, it's media inquiries, it's introducing, it's branding, it's giving back to

the community, it's even more than that, but you get the picture.

We've put on a few pounds and cut our grocery bill by getting ourselves known in Long Island networking circles. We try to give networkers the best information and resources when it comes to Long Island networking events. As we all know, networking is about building relationships. From going to our first networking event at **Boulder Creek** in November to this morning's 6/27 **Long Island Way** breakfast at the Holiday Inn Westbury and all the networking in between ... it's been a great first year introducing 516Ads.com and 631Ads.com to Long Island. Whether a sophomore jinx or the so-called 'terrible twos', it's said that the second year of business is tough. I'm pretty certain if we continue hanging around/ working with all the great people we've met during our first year, we'll be alright.

**Thanks to everyone who has contributed.** Thanks to our advertisers and sponsors. Thanks to all the people responsible for hosting and putting networking events together. Thanks to the people who bust their butt everyday, yet still find time to do charitable work in the community. It's been an excellent/ active first year and we look forward to advertising, networking, promoting the best of Long Island community and commerce for many years to come.

*Happy Birthday 516Ads & 631Ads  
Long Island's Advertising/ Community  
Network.coooooommmmm...  
Happy Birthday to you!!!*