

Thank A Squirrel



Barbara Herd
February 2010

Thank a squirrel for this fat burning technology!

Yes, that's right. Our patented **Access bars** and **drinks** are the result of a simple question: Why can small mammals survive in very cold temperatures by using stored fat in their bodies as fuel to stay warm – whereas humans often die of hypothermia with 20 or more pounds of fat still under their skin? Dr. Lawrence C. H. Wang – the inventor of the Access bar - explored this question over 30 years ago. He observed at the time that hibernating ground squirrels – which store a large amount of fat prior to hibernation – were able to use their fat effectively and survive the harsh Alberta winters. Humans, on the other hand, who had died of hypothermia, were unable to turn their stored fat into heat and protect themselves from the cold.

Eighteen years later, Dr. Wang unlocked the secret. He found that adenosine hinders our ability to continue to use fat efficiently, and it is one of the reasons why it is difficult to use our stored fat. Adenosine throws a wrench in the process of converting stored fat to fatty acids – essentially shutting down your body's ability to keep going and exercise effectively.

While there is a great deal of science behind our Access bars and drinks, the main points are these:

- **They taste GREAT!**
- They have been granted **6 patents** in the U.S., Canada, and several other countries
- The technology has also been awarded the **Outstanding Food Product of the Year** by the Gordon Royal Maybee Canadian Institute of Food Science and Technology
- Dr. Wang received the **ASTech Award for Innovative Technology** as a result of the Access bar.
- Dr. Wang's training is in physiology, biochemistry and pharmacology.
- **The bars and drinks are designed to help you burn stored fat, boost energy levels, minimize fatigue, reduce lactic acid buildup, and increase muscle fiber recruitment** – for a more effective workout and a leaner body.
- **They taste GREAT!**

If you'd like more information or to try an Access bar or drink, please contact me at: ToBHerd@aol.com.

Barb Herd
Marketing Executive
www.melaleuca.com