

Vehicle Tracking Solutions

Pushing Local Growth

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December 2010



In VTS' 10 year history, the company has had overwhelming success in winning clients in the New York metro market by establishing that its local service is second to none.

In more recent years VTS has grown nationally and expanded its footprint with clients as far as Honolulu, Hawaii, with the goal of grabbing a piece of the larger national market.

However, in the last year VTS has had a renewed focus on building its business and its reputation as the "local go-to guys" for GPS tracking services in the New York Metro area. The company is getting back to its "roots," so to speak.

Referrals, local branding and a dedication to providing the best service and customer experience has been at the core of Vehicle Tracking Solutions' business and has been a huge factor in its rapid growth. This growth has been documented in the company's inclusion in the INC 5000 two years in a row.

"Making our customers happy by providing a seamless solution customized to their specific business needs, along with our local personal touch is so important." Says Adam Ross, Regional Sales Director of VTS. He continues, "if history shows us anything it's that they [VTS customers] will refer us to their friends and colleagues time and time again if they are happy."

With a renewed local focus, VTS continuing to provide exceptional service to customers in the New York metro area. Recent initiatives include local networking with industry partners, surveying customers for feedback on how to improve the customer experience, and increased marketing efforts to solidify recognition as your local neighborhood GPS company.

See you next month! Happy Holidays!

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