

# Long Island Networking... Get Started!



Evantz Saint-Gerard  
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Hello Long Island. My name is Evantz “*Evans*” Saint-Gerard. I’m an event coordinator, specializing in business networking. I started my career in late 2004. Immediately, I realized the importance of networking. I began hosting business network functions in the Midtown section of Manhattan. We set out to gather a group of diverse business individuals who would be interested in meeting on a monthly basis to share ideas, help motivate and refer business contacts to one another.

There had always been a heavy interest expressed by professionals in the Long Island area to start a similar group. I’m happy to report that in the summer of 2007, **The Nwe’s Nassau Business Network Group** was born. Our goals are to help develop long term business referral relationships. I decided in the very beginning that we wanted our network function to set itself apart from any the other network groups that are currently out there. For starters, there are no admission or membership fees. We focus on getting to know each other on a professional and personal level rather than just practicing a “*Hard sale pitch*”, on one another. Our group atmosphere is laid back but still business oriented. A display table is available for attendees to showcase their company fliers, industry newsletters, business brochures and promotional items. Our attendees are allowed to place their extra business cards in our **business card book**. We also encourage them to browse through the book and collect any of

member’s cards within the book that they would like to get in contact with.

Another way of helping attendees make a connection with any individuals that they might have missed at the function. We email the meeting’s sign-in sheet only to the attendees who participated. The sign in sheets contain the basic contact information and the type of referrals that person is looking for. So this gives everyone a better idea of what kind of referrals to be on the look out for you.

We invite Long Island professionals who share our common goals to expand their respective network circles and to take their business to the next level. The professionals who regularly attend our network functions are involved in the Accounting, Real Estate, Legal, Financial planning, Insurance, Banking (small business), Advertising/Marketing, Media/Entertainment, Staffing, Construction, Business Consulting, Medical, Dentistry, Health Care, Automotive, Engineering, Architecture, Home repair, Information technology and Publication industries.

Your first step to join our next network function is to send me an email [evantzstgerard@aol.com](mailto:evantzstgerard@aol.com) with your full business contact information. On behalf of the **Nwe’s Nassau Business Network Group**, I look forward to your participation.